

COLUMBUS COMMUNICATIONS GRENADA (LTD) - FLOW
COMMUNITY CHANNEL 6
ADVERTISING RATE SHEET

BULLETIN BOARD

| | COMMERCIAL | NON-PROFIT |
|--|-------------------|-------------------|
| PER SCREEN, PER WEEK | \$50.00 | \$10.00 |
| <i>ONE SCREEN TAKES UP TO 8 LINES WITH 34 CHARACTERS</i> | | |

TV GUIDE

| | |
|--|-----------|
| MONTHLY | \$1000.00 |
| WEEKLY | \$250.00 |
| <i>ADS ARE TO BE PROVIDED IN PNG FORMAT 640 X 220 PIXELS</i> | |

COMMERCIAL AIRTIME

| | 5:30 AM – 9:00 AM SUNRISE ON CC6 | 9:00 AM – 5:00 PM | 5:00 PM – 6:30 PM | 6:30 PM NEWSCAST | 7:30PM – 9:15 PM | 9:15 PM – 5:30 AM |
|----------------------------------|---|--------------------------|--------------------------|-----------------------------|-------------------------|--------------------------|
| 15 Seconds | 36.00 | 36.00 | 36.00 | 74.25 | 74.25 | 36.00 |
| 30 SECONDS | \$ 90.00 | \$ 60.00 | \$ 60.00 | \$ 99.00 | \$ 90.00 | \$ 40.50 |
| 45 SECONDS | \$ 100.00 | \$ 75.00 | \$ 75.00 | \$ 110.00 | \$ 100.00 | \$55.00 |
| 60 SECONDS | \$ 120.00 | \$ 90.00 | \$ 90.00 | \$132.00 | \$120.00 | \$66.00 |
| 5 MINUTES | \$ 300.00 | \$ 225.00 | \$ 225.00 | | \$300.00 | \$225.00 |
| 10 MINUTES | \$ 500.00 | \$ 375.00 | \$ 375.00 | | \$500.00 | \$375.00 |
| 30 MINUTES | \$ 700.00 | \$ 560.00 | \$ 560.00 | | \$700.00 | \$560.00 |
| 60 MINUTES | \$ 1200.00 | \$ 960.00 | \$ 960.00 | | \$1200.00 | \$960.00 |
| SEGMENT SPONSORSHIP | \$160.00 - \$300.00 | | | \$160.00 - \$300.00 | | |
| ADJACENCY TO NEWSCAST | | | | ADD 15% | | |

All Advertisements are subject to 15% VAT.